



Noise on the Rocks

Central Texas Hard Rock
Cover Band

Electronic Press Kit

June 2024

Band Overview

Noise on the Rocks is a **Central Texas rock cover band** that pours out hits! Our repertoire consists of a collection of **rock anthems spanning from the 1960s to the 2000s**. We cover various subgenres, including **classic rock, hard rock, alternative rock, and grunge**. These are the songs that have influenced and inspired generations of music fans and musicians alike. With catchy melodies, powerful riffs, and memorable lyrics, **Noise on the Rocks** turns any venue into an **exciting place for rock lovers**.



Our setlist includes iconic tracks from legendary bands such as:

- Guns N' Roses
- Alice In Chains
- Aerosmith
- Tom Petty
- Stone Temple Pilots
- Pink Floyd
- The Beatles
- The Foo Fighters
- and more ...



For more information, check out our website: <https://www.noiseontherocks.com>

Booking Scenarios

Event Types: Noise on the Rocks caters to variety of bookings:

- **Bars and Entertainment Venues:** Our regular gigs are at the local hotspots.
- **Parties & Weddings:** Keep your guests entertained with an energetic performance.
- **Business Events and Promotions:** Bring excitement to your next event for a great time!
- **Outdoor Festivals:** The perfect afternoon act to entertain a large crowd.

Performance Venues: The band's versatility shines in various venues:

Indoor Stages:

Bars, clubs, event halls, to small arenas



Outdoor Stages:

Beer gardens, patios, street festivals and open-air events

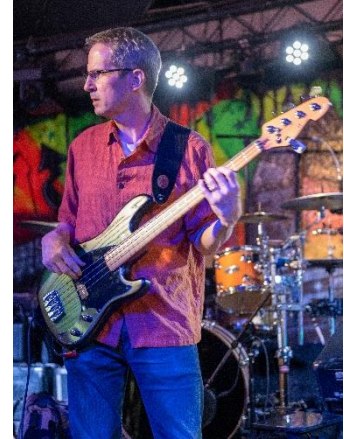


Band Members



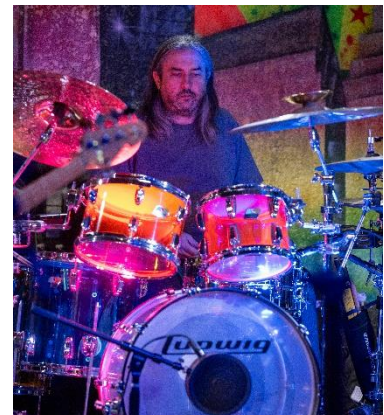
Travis (Lead Guitar & Lead Vocals): Travis, the fiery soul of Noise on the Rocks, wields his guitar like a lightning rod. His fingers dance across the frets, summoning riffs that ignite the crowd. As lead vocalist, his voice channels rock legends, inviting everyone to sing along. Travis lives for those electric moments when the stage crackles with energy.

Jim (Bass): Like most bass players, Jim has a low-strung personality, and prefers to lurk in the depths and Vulcan mind-meld with whatever Jason is laying down on drums. Jim sees his role to be a rhythm tugboat that guides the band to open musical waters.



David (Rhythm Guitar & Backing Vocals): David's fingers strum the pulse of rock itself. His rhythm guitar work is the bedrock—the steady heartbeat that keeps the band grounded. When the spotlight shifts, he steps up to the mic for those select songs. His voice, raw and honest, weaves through the melodies, adding depth and texture. David's harmonies are the secret sauce—the glue that binds the band's sound. Whether he's strumming or singing, he's an essential thread in the rock tapestry.

Jason (Drums): Jason, the rhythmic sorcerer, commands the kit. His sticks blur as he conjures thunderstorms and earthquakes. From primal beats to intricate fills, he's the engine propelling Noise on the Rocks. Jason's passion is palpable; his drumsticks leave trails of fire. When he smiles mid-song, you know the rock gods are pleased.



Social Media and Co-Marketing

Facebook: <https://www.facebook.com/NoiseontheRocks>

We use Facebook to publish band information and to engage our audience with music inspired articles, posts, and memes.

- **Event Creation:** We create a Facebook Event for each gig open to the public, with both the band and the venue as co-hosts. This allows both parties to invite their followers and share updates.
- **Live Streaming:** On occasion we may utilize Facebook Live to stream a part of the concert or behind-the-scenes content, tagging the venue and encouraging viewers to check out both pages.
- **Shared Content:** Regularly post content leading up to the event, such as band interviews, rehearsals at the venue, or testimonials from fans, and encourage the venue to share these posts.

YouTube: <https://www.youtube.com/@NoiseontheRocks>

On YouTube the band posts select performance videos, music videos and other highly produced video content.

- **Promo Videos:** Collaborate on a promotional video that highlights the venue and upcoming performance. Include interviews with band members and venue staff to give viewers a taste of what to expect.
- **Venue Playlist:** Create a playlist featuring past performances at the venue, showing the band's energy and the venue's atmosphere.
- **Cross-Promotion:** Encourage the venue to feature the band's YouTube content on their channel, such as music videos or past performances.

Instagram: <https://www.instagram.com/noiseontherocks>

We post images of items that happen in the moment, professional photography, concert flyers, and ad-hoc short-length video on Instagram.

- **Story Takeovers:** Arrange for the band to do an Instagram Story takeover on the venue's account, sharing content throughout the event day.
- **Countdown Stories:** Use the countdown feature in Stories to build anticipation for the event, with both the band and venue sharing updates.
- **Hashtags:** Develop a unique hashtag for the event and encourage its use in all posts related to the gig, increasing visibility and engagement.

By leveraging social media, "Noise On The Rocks" and the venues can effectively co-market events, reaching a wider audience and creating a buzz that benefits both parties.

Stage Details

The band you'll be working with has a unique setup that will require some specific considerations for live sound production. We do not use any traditional amplification or live drums on stage. Instead, we utilize modeling digital effects processors for our instruments.

The two guitarists use the **Line 6 Helix** systems. These are advanced guitar processors that model amplifiers, cabinets, and effects. Instead of miking a guitar amp, you'll be receiving a direct signal from the Helix units, which can provide a consistent tone night after night.

The bass player uses a **Line 6 HX Stomp XL**, which functions similarly to the Helix but is tailored for bass frequencies. You'll be receiving a direct signal from this unit, eliminating the need to mike a bass amp.

The drummer uses a **Simmons eKit**, an electronic drum kit. This will provide a direct mix of all the drum sounds, which can be EQ'ed to taste. It eliminates the variables and challenges of individually miking a traditional drum kit.

The lead vocalist uses a **BOSS vocal effects processor** on-stage. This device provides a range of vocal effects and harmonies, and also offers pitch correction. As with the other instruments, you'll receive a direct signal from this processor.

This setup means that the stage volume can be kept very low, which can help with overall sound control in the venue. However, it also means that the engineer will need to be comfortable

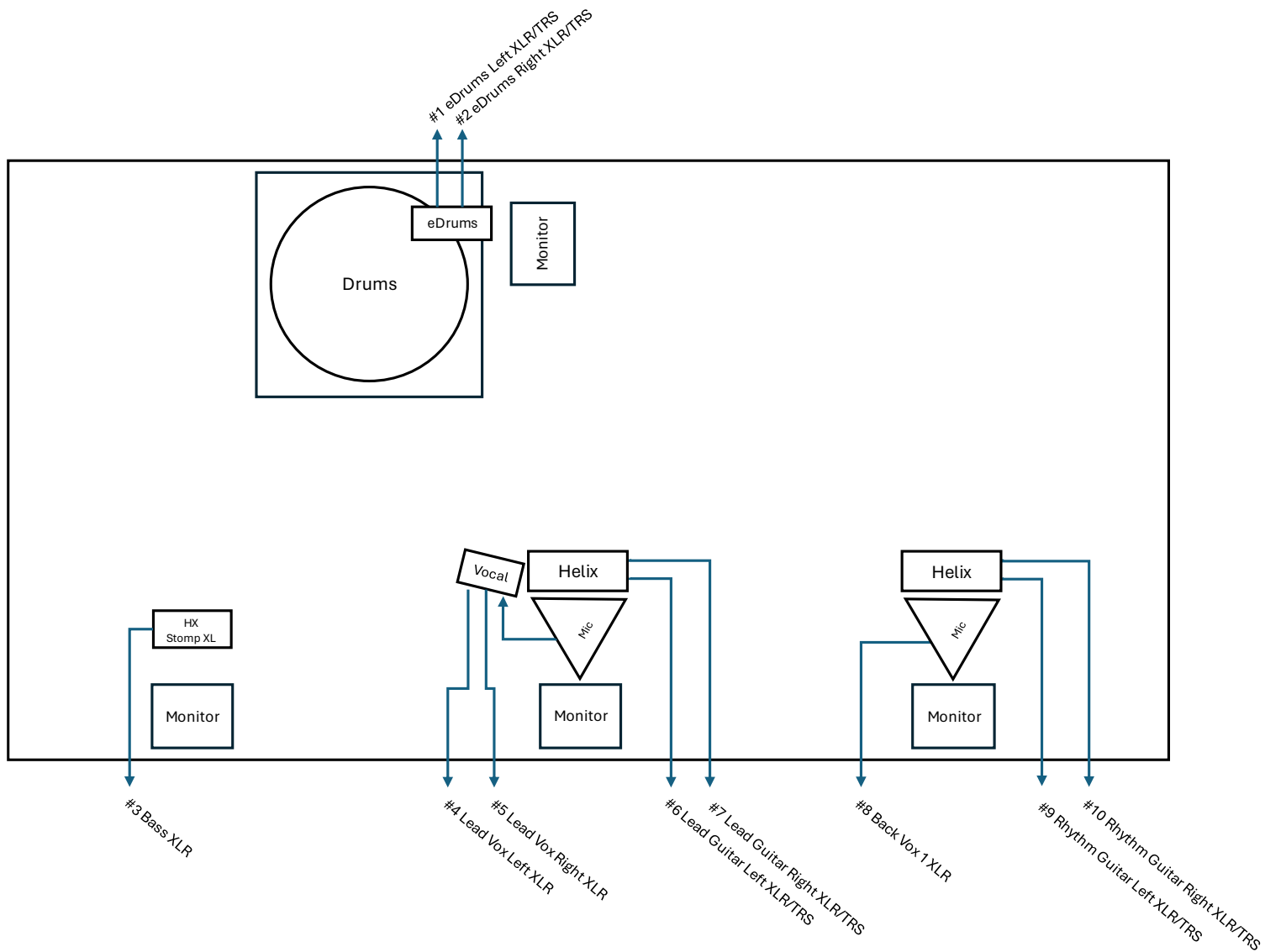
working with direct feeds from the instruments and be adept at mixing these signals for both the front-of-house sound and any stage monitors or in-ear systems the band might use.

The band provides all the instruments and performers, but the PA system and front-of-house engineer will be provided by the venue. This means you'll need to coordinate with the venue's team to ensure a smooth setup and sound check process.

This setup offers a lot of control over the live sound, but it also requires an engineer who is comfortable working with digital modeling technology and can adapt to the unique demands it presents. The result can be a clean, controlled live sound that showcases the band's performance.

| No | Instrument | Pan | Connection |
|----|------------------|--------|------------|
| 1 | Electronic Drums | Left | TRS / XLR |
| 2 | Electronic Drums | Right | TRS / XLR |
| 3 | Bass | Center | XLR |
| 4 | Lead Vocals | Left | XLR |
| 5 | Lead Vocals | Right | XLR |
| 6 | Lead Guitar | Left | TRS / XLR |
| 7 | Lead Guitar | Right | TRS / XLR |
| 8 | Backing Vocals | Center | XLR |
| 9 | Rhythm Guitar | Left | TRS / XLR |
| 10 | Rhythm Guitar | Right | TRS / XLR |

Stage Diagram



Links & Resources

 **Website:** <https://www.noiseontherocks.com>

Sample Song List: <https://www.noiseontherocks.com/current-song-list>

YouTube: <https://www.youtube.com/@NoiseontheRocks>

Instagram: <https://www.instagram.com/noiseontherocks>

Facebook: <https://www.facebook.com/NoiseontheRocks>

Contact Us

 **Website:** <https://www.noiseontherocks.com/contact-us> – visit our website and fill out the form on the Contact Us page.

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